



Wednesday, 28 October 2020

12:00-1:00 pm

A Zoom Webinar: <https://us02web.zoom.us/j/86828545236> Passcode: 439854

A John F. Anderson Memorial Lecture

THE LONG FIX: RETHINKING THE REMAKING OF U.S. HEALTH CARE

Vivian S. Lee MD PhD MBA

President of Health Platforms, Verily, Boston MA; Senior Lecturer, Harvard Medical School, Boston MA; and author, *The Long Fix: Solving America's Health Care Crisis with Strategies that Work for Everyone*

Marcia Day Childress PhD, moderator

Health care in the US is imperiled on many fronts, including access to care, quality and safety of care, cost of services, and payment mechanisms. Problems include not just who pays Americans' healthcare bills but also what those charges are for. Covid-19 and polarized politics have exposed systemic flaws and risks as never before, creating (among other things) a more pronounced healthcare crisis—and a new opportunity for healthcare reform. In this Medical Center Hour, physician, scientist, and healthcare executive Dr. Vivian Lee calls us to rethink and reinvent health care so that, over the long term, we might keep all our people healthy, improve the care they receive, and pay not for actions but for results.

Suggested resources:

1. Lee VS. *The Long Fix: Solving America's Health Care Crisis with Strategies that Work for Everyone*. WW Norton & Co, 2020
2. Oberlander J, Singer PM, Jones DK. Can the elections end the health reform stalemate? *New England Journal of Medicine* (Perspective) 2020 (22 Oct); 383(17):1601-1603
3. Lee VS. Fee for service is a terrible way to pay for health care. Try a subscription model instead. *STAT* (First Opinion) 2020 (12 June): <https://www.statnews.com/2020/06/12/fee-for-service-is-a-terrible-way-to-pay-for-health-care-try-a-subscription-model-instead/>
4. Lee VS, Kawamoto K, Hess R, et al. Implementation of a value-driven outcomes program to identify high variability in clinical costs and outcomes and association with reduced cost and improved quality. *JAMA* 2016; 316(10):1061-1072
5. Lee VS. US health care is in flux. Here's what employers should do. *Harvard Business Review* 2020 (15 June): <https://hbr.org/2020/06/u-s-health-care-is-in-flux-heres-what-employers-should-do>

Vivian S. Lee MD PhD MBA is an honors graduate of Harvard-Radcliffe Colleges, holds a doctorate in medical engineering from Oxford University as a Rhodes Scholar, earned her MD with honors from Harvard Medical School, and was valedictorian of her Executive MBA program

at New York University's Stern School of Business. An MR radiologist by training and funded by NIH for 20 years, she developed novel methods of measuring kidney function and vascular disease using MRI. Dr. Lee is now president of Verily Health Platforms at Verily, an Alphabet company with a mission to apply digital solutions that will enable people to enjoy healthier lives. A champion of improving health in the US and worldwide, she works closely with Verily's clinical and engineering teams to value and advance coproduction of health with patients, caregivers, and communities. She is also a senior lecturer at Harvard Medical School and Massachusetts General Hospital and a senior fellow at the Institute for Healthcare Improvement. In 2019, She was ranked #11 among the Most Influential People in Healthcare by *Modern Healthcare*. Dr. Lee is the former dean, senior vice president, and CEO of University of Utah Health, where she led the institution to recognition for its healthcare delivery system innovations enabling higher quality at lower costs and with higher patient satisfaction and improved faculty development; in 2016, the University of Utah ranked first among the nation's university hospitals in quality and safety. She commercialized the University of Utah's health plan, led medical school class-size expansion, and helped to secure large philanthropic gifts. An elected member of the National Academy of Medicine, Dr. Lee in 2019 received the International Society for Magnetic Resonance in Medicine's Gold Medal, this society's highest award for scientific contributions and leadership. She has served on the NIH Council of Councils, advisory to the NIH director, and presently serves on the Defense Health Board, advisory to the Department of Defense for military medicine; the boards of directors of the Commonwealth Fund and the Association of American Rhodes Scholars; the National Academy of Medicine's membership committee; and Massachusetts General Hospital's Scientific Advisory Board. Massachusetts General Hospital. Author of more than 200 peer-reviewed research publications, Dr. Lee recently published *The Long Fix: Solving America's Health Care Crisis with Strategies that Work for Everyone* (Norton, 2020), on which she draws for this Medical Center Hour presentation.

Dr. Lee disclosed personal/professional relationships with Verily Life Sciences (employment, stock ownership) and NEJM Catalyst (editor at large). Medical Center Hour planning group members M.D. Childress PhD; R.J. Bonnie LLB; R. Carpenter DrNP; J.F. Childress PhD; M.F. Marshall PhD; J. Mutter MD MA; K. Reid PhD RN FNP-C CNL; L. Shepherd JD have no personal/professional relationships with commercial entities producing healthcare goods and/or services, while R. Dillingham MD MPH reports interests with Gilead and Warm Health Technology Inc. UVA Office of Continuing Medical Education faculty and staff have no personal/professional financial relationships with commercial entities producing healthcare goods and/or services.

ACCESS this Zoom webinar at <https://us02web.zoom.us/j/86828545236> Passcode: 439854
Or by telephone: Dial (for higher quality, dial a number based on your current location): US: +1 301 715 8592 or +1 312 626 6799 or +1 646 558 8656 or +1 253 215 8782 or +1 346 248 7799 or +1 669 900 9128. International numbers: <https://us02web.zoom.us/j/kdP7w9XnrX> Webinar ID: 868 2854 5236; passcode: 439854

Medical Center Hour programs are free of charge and open to the public. For more information, see Center for Health Humanities and Ethics: <https://med.virginia.edu/biomedical-ethics/medical-center-hour/> Watch Medical Center Hour recordings at <http://www.youtube.com/uvamch>

How to Claim Continuing Education (CE) Credit for Medical Center Hour:

Using the Google Chrome or Firefox browser on a phone, tablet, or computer, go to <https://cmetracker.net/UVA> and log into your CE account with your email and password. Choose 'CE Certificate-Eval for Credit,' enter Activity Code **139153**, then complete and submit your evaluation. You have 30 days from this program date (28 October 2020) to evaluate and obtain credit for this program. This is the only way you can receive credit for this Medical Center Hour.

The University of Virginia School of Medicine (UVA SOM) is accredited by the ACCME to provide continuing medical education for physicians. UVA SOM designates this live activity for a maximum of 1.0 AMA PRA Category 1 Credit. Physicians should claim only the credit commensurate with the extent of their participation in the activity. UVA School of Nursing (SON) Continuing Education is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. UVA SON Continuing Education awards 1.0 contact hour to a nurse who participates in this educational activity and completes the post-activity evaluation. UVA SOM and/or UVA SON, as accredited provider(s), awards 1.0 Hour of Participation (consistent with the designated number of AMA PRA Category 1 Credit or ANCC contact hours) to a participant who successfully completes this educational activity. UVA SOM and/or UVA SON Continuing Education maintains a record of participation for six (6) years.

Learning objectives:

1. Consider rethinking US health care so that payments are for health-related results, not actions (e.g. tests, procedures, prescriptions).
2. Address the long-term, practical work required to achieve such a reinvention of health care for all Americans.