



the medical center hour

*Medicine & Society in Conversation*

A program of the Center for Health Humanities and Ethics

University of Virginia School of Medicine

Provided by the University of Virginia School of Medicine and School of Nursing

Wednesday, March 12, 2025

12:00-1:00 p.m. (EST)

**Zoom Webinar:** <https://us02web.zoom.us/j/89105967067>

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*Jessie Stewart Richardson Memorial Lecture in Patient Quality and Safety*

## Value Based Payment in Academic Health Centers: A Pathway to Quality for Patients and Clinicians



**Speaker: Barbara Markham Smith, JD**  
**President, Barbara Smith Health Strategies**  
**Former Vice-President of Community Health and Innovation**  
**at VCU Health System**

This lecture explores the purpose and operation of Value-Based Payment in academic medical centers (AMCs). It focuses on the imperatives to move to a value-based paradigm as an essential mechanism through which to achieve the Quadruple Aim: higher quality, lower costs, better patient experience, and greater provider satisfaction. It describes the external drivers of change that challenge the future role and stability of AMCs and the significance of primary care in sustaining and enhancing AMCs. How to approach and manage the transition to a comprehensive embrace of VBP is key to the discussion.

The importance of addressing Social Determinants of Health (SDoH) emerges an essential component of VBP. SDoH will be explained as a driver of quality throughout clinical care, an essential element of better outcomes individually and for population health, and a mechanism for higher rewards in VBP.

**Medical Center Hour is free of charge and open to the public. For more information, see Center for Health Humanities and Ethics: <https://med.virginia.edu/biomedical-ethics/medical-center-hour/>**

**Watch Medical Center Hour recordings at <https://www.youtube.com/user/UVAMCH>**