

MILESTONES FOR THIS 6-MONTH REPORTING PHASE (SEPT 2018- FEB 2019)

Local press release #1	Local press release of project launch	✓
Develop Community Action Teams	Activate 2 Community Action Teams: 1) Cancer Prevention and 2) Early Detection	✓
	CCWW CAB Meeting #1: PCORI Training #1: PCOR Principles 101	✓
CCWW CAB Meeting #1	CPPE Step #1: Problem assessments, identify root causes	✓
CCWW Consent	CCWW complete consent process	✓
CCWW Capacity Assessment 1	CCWW CAB completes Capacity Survey (time 1)	✓
	CCWW CAB Meeting #2: CPPE Step #1: Problem assessments, identify root causes (cont'd)	✓
CCWW CAB Meeting #2	CPPE Step #1: Create visual causal models	

MILESTONES FOR THIS 6-MONTH REPORTING PHASE (MARCH 2019 - AUGUST 2019)

Website Launch	Launch Website	✓
UVA PCOR training	UVA PCOR training meeting	✓
CCWW CAB Meeting #3	CCWW CAB Meeting #3: CPPE Step #1: Create visual causal models, con't	✓
	CPPE Step #1: Prioritization	
	CPPE Step #2: Identification and selection of potential interventions	
CCWW CAB Meeting #4	CCWW CAB Meeting #4: PCOR training #2: Evidence synthesis on CPPE identified priorities	✓
	CPPE Step #2: Identification and selection of potential interventions, con't	
CCWW Capacity Assessment 2	CCWW completes Capacity Survey (time 2) and qualitative interview Findings are disseminated back to CCWW CAB	✓

MILESTONES FOR NEXT 6-MONTH REPORTING PHASE (SEPT 2019 – FEBRUARY 2020)

CCWW CAB Meeting #5	CCWW CAB Meeting #5: PCOR training #3: Evidence synthesis and Expert Panel on CPPE identified priorities, con't OR Innovative Research Strategies and Opportunities in Rural Cancer Control CPPE Step #3: Planning
CCWW CAB Meeting #6	CCWW CAB Meeting #6: PCOR training #4: PCOR Funding Opportunities and Study Designs CPPE Step #4: Proposal Development
Website Update	Website maintenance and dissemination of information (Sep 2019-Feb 2020)



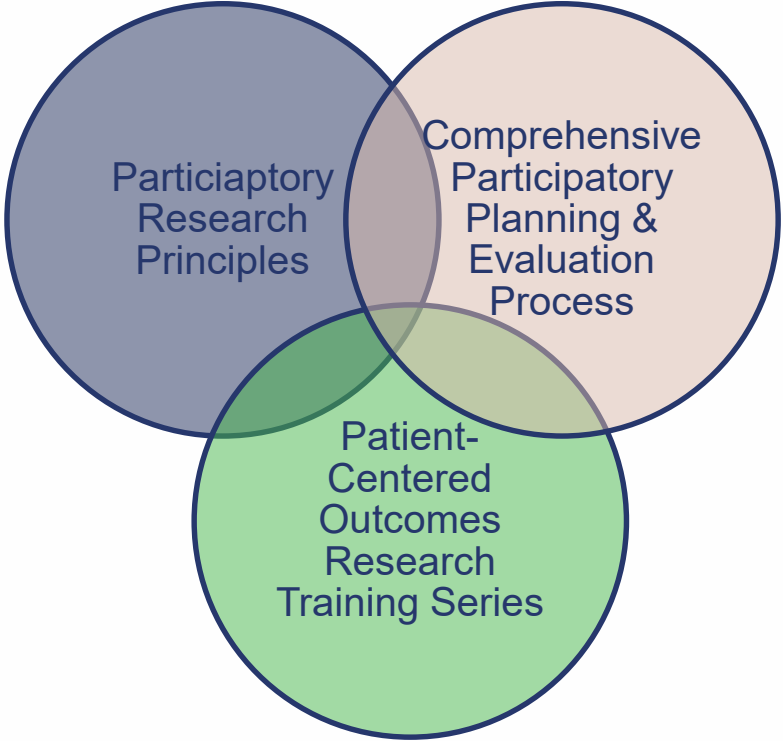
MILESTONES FOR 6-MONTH REPORTING PHASE **(MARCH 2020 - AUGUST 2020)**

CCWW CAB Meeting #7	CCWW CAB Meeting #7: PCOR training #5: Institutional Review Boards and Human Subjects Research (certification for those interested) CPPE Step #4: Proposal Development, con't
CCWW Capacity Assessment 3	CCWW completes Capacity Survey (time 3) and qualitative interview Findings are disseminated back to CCWW CAB
Website Update	Website maintenance and dissemination of information (Mar-Aug 2020)
Local press release and dissemination #2	Local press release of project accomplishments. Disseminate contextualized cancer control strategies and evaluation findings at local, State, and national levels

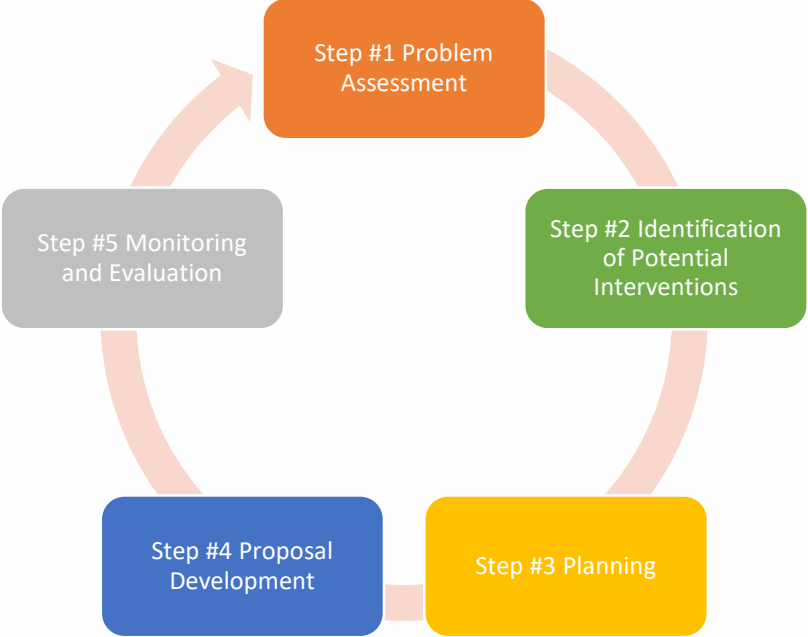
What will or products be?

- State-wide Virginia Cancer Plan contextualize and prioritized for our southwest VA region
- Competitive grant proposals
 - Interventions and programs selected and adapted to meet our needs
- Website
 - Increase awareness & collaboration
 - Training materials, specific to cancer control in Appalachia




Patient-Centered Approach

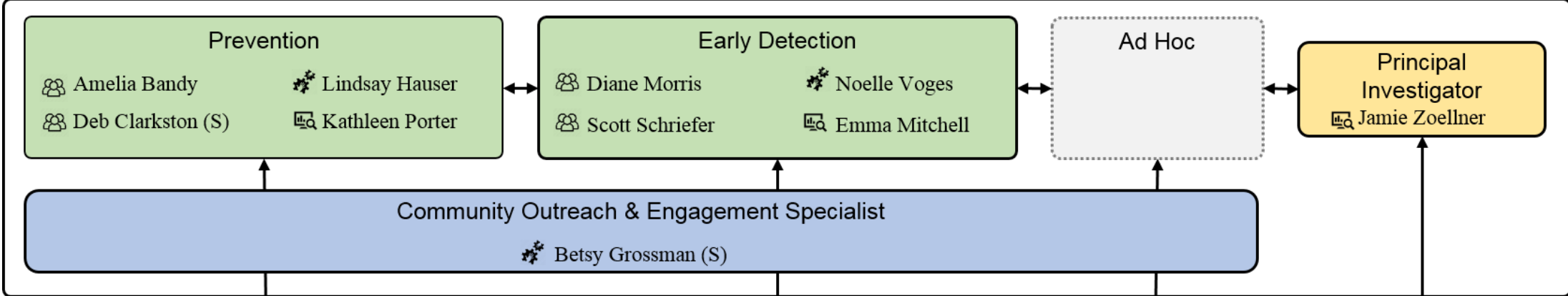


Comprehensive Participatory Planning and Evaluation (CPPE)



Cancer Center Without Walls Board

 Howard Chapman
  Ann Duesing
  Sarah Ramey




- Team Members**
- | | |
|--|---|
|  George Batten |  Christen Martin |
|  Lakesha Butler |  Haley Pace |
|  Howard Chapman |  Deborah Seals |
|  Ann Duesing |  Margie Tomman |
|  Jennifer Kennedy |  Jim Werth |
- [new members, TBD]*




- Team Members**
- | | |
|---|---|
|  Edith Bobko |  Judy Miller |
|  Cindy Corrigan |  Sabrina Mitchell |
|  Rachel Helton |  Karen Pena |
|  Virginia LeBaron |  Sarah Ramey |
|  Richard Lockridge |  Skip Skinner |
|  Marilyn Maxwell (S) |  Michael Wampler |
- [new members, TBD]*

- Team Members**
- [new members, TBD]*

Evaluation Specialist

 Donna Jean Brock

Key

-  Community partner
-  Researcher
-  Outreach/Engagement
- (S) Survivor

BUDGET HIGHLIGHTS (\$198,000)

- 7 community members compensated as consultants (~1 day per month for both years 1 & 2)
 - 3 Co-Chair board members
 - 4 Community Action Team leaders
- 3 UVA research team members, 3 outreach & engagement staff, 1 evaluation specialist (~1 day per month for both years 1 & 2)
- \$21,500 to support travel stipends and community members to attend conferences
- Website & meeting expenses

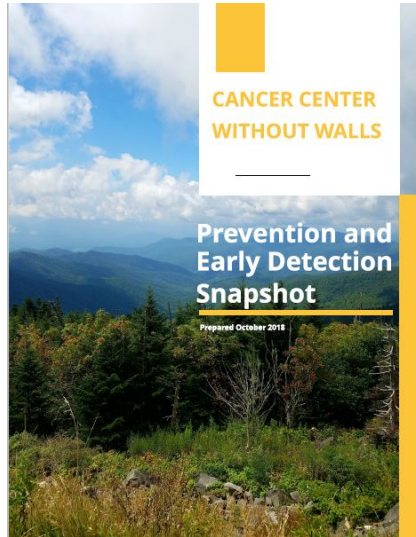
Year 1 Capacity Findings

Prevention Action Team

RECAP – OCTOBER 2019



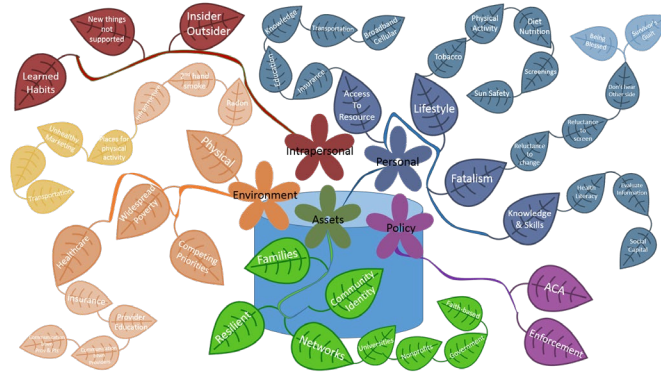
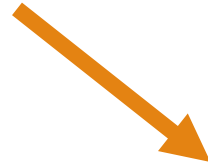
2018 - 2022
VIRGINIA CANCER PLAN



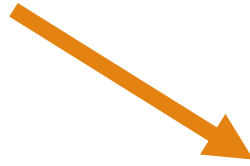
CANCER CENTER
WITHOUT WALLS

Prevention and
Early Detection
Snapshot

Prepared October 2018



	Strategy 1: [fill in]	Strategy 2: [fill in]	Strategy 3: [fill in]	Strategy 4: [fill in]	Strategy 5: [fill in]
What personal & professional motivations do you have to prioritize this strategy?					
If chosen as a prioritized strategy, how would your organization be involved?					
What are the existing policies and/or available resources related to this strategy in SWVA?					
What is the severity of NOT addressing this strategy in SWVA?					
If chosen as a prioritized strategy, what is the hope for the future in SWVA?					



Top 5 going into August Meeting

- ❖ **TOBACCO** -- Increase [evidence-based] educational programs to discourage use of all tobacco products and encourage the use of cessation services.
- ❖ **OBESITY** -- Implement evidence-based engagement strategies to build support for lifestyle/behavior change.
- ❖ **OBESITY** -- Increase reach for evidence-based supports for lifestyle/behavior change through collaborative networks, including youth-serving organizations (e.g., community health workers).
- ❖ **OBESITY** -- Strengthen healthier food access and sales in retail venues and community venues (i.e. farmers markets) through increased availability of fruit and vegetables and more low/no sodium/sugar options, improved pricing, placement, and promotion.
- ❖ **HPV** -- Provide education to Virginians (including parents, schools, communities, physicians and other healthcare providers) about the effectiveness of the HPV vaccination in preventing HPV associated cancers AND provide education on HPV and HPV vaccination and/or provide connection to HPV resources.

The 2 (maybe 3) Chosen Strategies

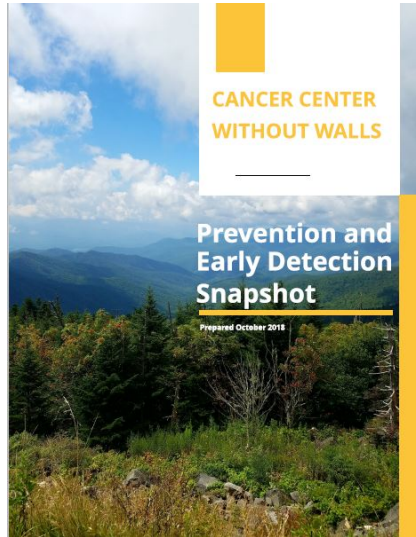
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Early Detection Action Team

RECAP – OCTOBER 2019



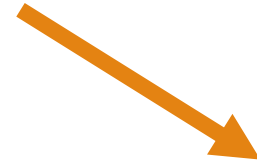
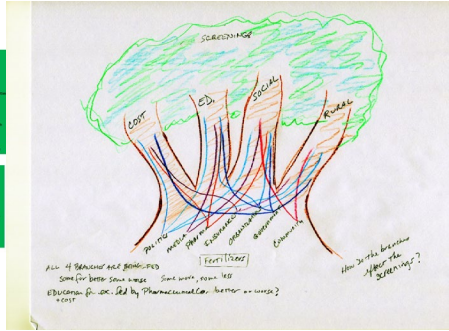
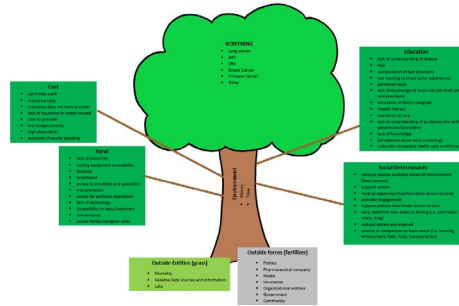
2018 - 2022
VIRGINIA CANCER PLAN



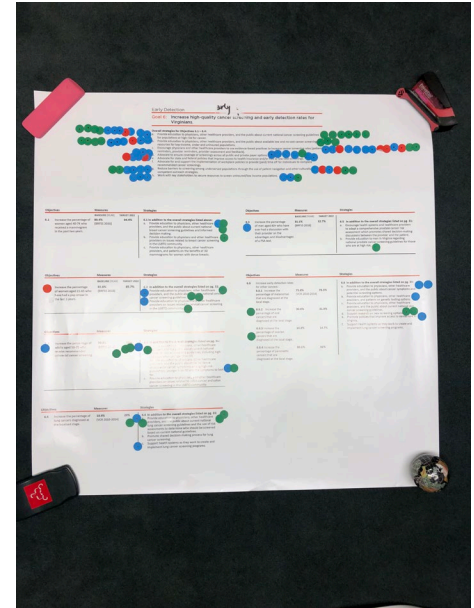
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Top 5 going into August Meeting

- ❖ Encourage physicians and other healthcare providers to use evidence-based practices to increase cancer screening rates (patient reminders, provider reminders, provider assessment and feedback).
- ❖ Provide education to physicians, other healthcare providers, and the public about current national cancer screening guidelines for populations at high risk for cancer.
- ❖ Provide education to physicians, other healthcare providers, and the public about available low and no cost cancer screening resources for low-income, under and uninsured populations.
- ❖ Reduce barriers to screening among underserved populations through the use of patient navigation and other culturally competent outreach strategies.
- ❖ Advocate for state and federal policies that improve access to health insurance and/or free or low-cost screenings.




Top 2 Constructed / Chosen Strategies

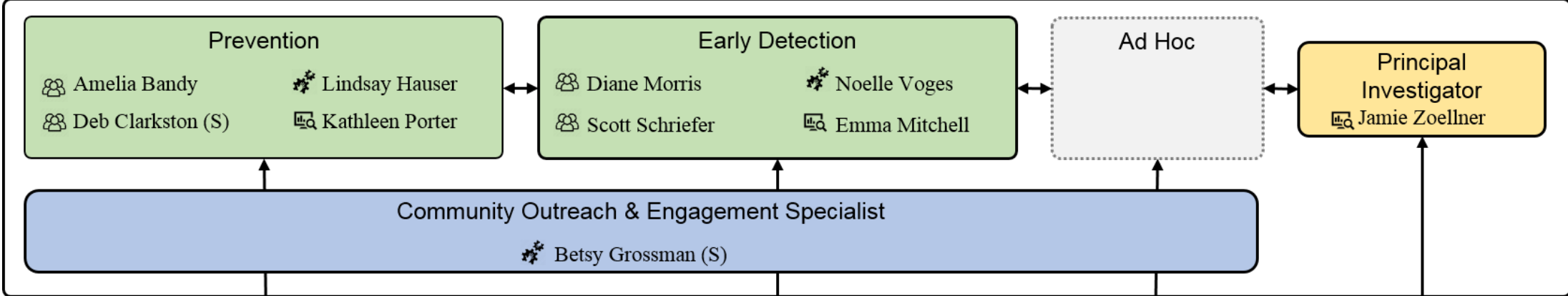
Provide education and strategies to reduce barriers to cancer screenings to physicians, other healthcare providers, and the public about low and no cost cancer screening resources for low income, under, and uninsured populations.




❖ Advocate for state and federal policies that improve access to health insurance and/or free or low-cost screenings.

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 Jennifer Kennedy	 Jim Werth

[new members, TBD]


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

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