40th McLemore Birdsong Pediatric Conference
live streaming via Zoom Webinar,
March 27-29, 2020

We are especially grateful to the exhibitors who stayed with us as we transitioned from a live to a virtual format. They include the following:

The Dairy Alliance
https://thedairyalliance.com/
Callie Yakubisin, RD
804-380-6504  cyakubisin@thedairyalliance.com

**The Dairy Alliance** is a nonprofit providing free educational materials to promote MyPlate healthy eating guidelines and the benefits of dairy for health in children and adults.

Professional resources:  https://thedairyalliance.com/professional-resources/
Here you’ll find research, handouts and other materials (in English and Spanish) about dairy’s role in The Special Supplemental Nutrition Program for Women, Infants and Children (WIC) program. The educational handouts are perfect for use in local WIC offices.

ivWatch
www.ivwatch.com
Melissa Dunsmore, Account Manager
757-319-0969  melissa.dunsmore@ivwatch.com

**ivWatch** is an innovative medical device company using biosensor technology to aid clinicians in the early detection of peripheral intravenous (PIV) infiltrations and extravasations. **ivWatch**’s Model 400 continuous monitoring system uses visible and near-infrared light to measure slight changes in optical properties of tissue near the IV insertion site. (There are visible and audible notifications to alert clinicians of an infiltration or extravasation event.) The monitoring system includes a monitor, a sensor cable, and a receptacle, which is placed on the patient’s skin. Continuous monitoring helps increase the effectiveness of IV therapy, improve patient safety, and minimize patient harm.

Sarepta Therapeutics
https://www.sarepta.com/
At Sarepta, we’re committed to pursuing some of the world’s most debilitating, prevalent, and complex rare genetic diseases. Today, our primary focus is on Duchenne muscular dystrophy, limb-girdle muscular dystrophies, Mucopolysaccharidosis type IIIA (MPS IIIA), also known as Sanfilippo syndrome A, and Charcot-Marie-Tooth disease.
Takeda (formerly Shire, which is now part of Takeda)
https://www.takeda.com/what-we-do/areas-of-focus/rare-diseases/

Rare Metabolic
Takeda has a strong legacy in developing treatments for lysosomal storage disorders (LSDs), with a portfolio that includes commercial products, late-stage investigational therapies, and pipeline candidates. Because rare genetic and metabolic diseases can have symptoms that vary widely and progress differently from person to person, we empower global education and awareness, and partner with medical and research organizations. We are committed to helping reduce the amount of time between the onset of symptoms and diagnosis and to accelerating the development of innovative new treatments.

Hunter Syndrome
Hunter syndrome, or mucopolysaccharidosis II (MPS II), is a serious genetic disorder that primarily affects males. It interferes with the body's ability to break down and recycle specific mucopolysaccharides, also known as glycosaminoglycans or GAGs. Hunter syndrome is one of several related lysosomal storage diseases.

Gaucher Disease
Gaucher disease is a rare, inherited metabolic condition, and the most common of a family of rare diseases known as lysosomal storage disorders (LSDs). It affects approximately 1 in 100,000 people in the general population, and 1 in 855 people in the Ashkenazi Jewish community.10 Patients with type 1 Gaucher disease may experience varying symptoms and degrees of disease severity, making it difficult to diagnose.

Jacynthia Billingsley, Regional Business Specialist Baltimore/DC, Hematology & Rare Disease Business Unit
301.742.6456  jacynthia.billingsley@takeda.com

Virginia Chapter of the AAP
http://www.virginiapediatrics.org/
Our vision is to be the leading authority, advocate, and voice for the health of Virginia’s children and for the profession of pediatrics.

Leah Munn, Executive Director
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