Virginia Public Health Association

Virtual Annual Conference & Student Research Day Friday, April 9, 2021 9:00 am to 3:30 pm

Zoom link to be sent to all registered participants April 5th

Virginia's Public Health in the Age of COVID-19

Click to Register! Free for students

Agenda

9:00 am Welcome: Ashley Tharpe, VPHA President and Introducing:

The Honorable Ralph S. Northam *Governor of Virginia*

9:10 am Keynote Speaker Presentation Moderator Muge Akpinar-Elci, VPHA Board Member

COVID-19 Vaccination Update

Margaret Kitt, MD, MPH Rear Admiral (Retired) United States Public Health Service CDC/National Institute for Occupational Safety and Health

10:00 am Student Research Poster Presentations Moderator: Kim Baskette, VPHA Board Member





Program Chair Dr. Kerry Redican kredican@vt.edu

| 11:00 am | COVID: Vaccine Response and Distribution Roundtable Discussion Moderator: Brian Martin, VPHA Board Member |
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| | Meagan Doran, MRC COVID-19 Coordinator, Virginia Medical Reserve Corp Dave Bluey, Professor of Practice, Virginia Tech Pamplin College of Business Stephanie Wheawill, Director, Office of Epidemiology, VA Dept. of Health Marshall Vogt, Division Epidemiologist, VA Dept. of Health |
| 12:00 pm | Lunch with Presentation at 12:15 Discussion Moderator: Kerry Redican, VPHA Past-President |
| | Food Insecurity: Partnerships to Promote Access to Food |
| | Callie Yakubisin Manager of Food and Nutrition Outreach Virginia and North Carolina, The Dairy Alliance |
| 1:00 pm | Community-Based Impact of COVID Roundtable Discussion Moderator: Diana Willeman-Buckelew, VPHA Board Member |
| | Abby Hamilton, President and CEO, United Way of the Roanoke Valley Nancy Welch, Director, Chesapeake Health Department Lynda Underwood, Director of Clinical Operations, Community Health Center of the New River Valley Beth O'Connor, Executive Director, Virginia Rural Health Association Lauren Powell, Director of the Office of Health Equity for the Commonwealth of Virginia, Virginia Department of Health |
| 2:00 pm | Message from the President of the American Public Health Association |
| | José Ramón Fernández-Peña, MD, MPH, President APHA |
| 2:30 pm | Webinar (In partnership with ImmunizeVA) Moderator: Kim Baskette and Rebecca Epstein |
| | Navigating a Complex Messaging Environment: Public Health Communication Strategies for the COVID-19 Crisis |
| | Jeanine D. Guidry, Virginia Commonwealth University Natalie Pennywell, VCU Health Hub at 25th Michelle Rockwell, Carilion Clinic/VT Carilion School of Medicine, Virginia Tech Jeff Stein, Fralin Biomedical Research Institute at VTC Julie Gerdes, Virginia Tech |
| 3:30 pm | Wrap up: Ashley Tharpe, VPHA President |

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Program Chair Dr. Kerry Redican kredican@vt.edu