There are many resources available to diabetes prevention program lifestyle coaches and data coordinators that CDC developed. Below are links to those resources to help you find the support you need.

**Resources**

**Lifestyle Coaches to help start and continue NDPP**

Lifestyle Coach Tutorial Series – all videos accessed [here](#)
- What it means to be a lifestyle coach
- Recruitment video
- Retention video
- Program and Participant documentation & outcomes video
- Approaches when pt misses class video

**Curriculum: Prevent T2 and 2012 CDC curriculum**

**Resources for Data Coordinators**

Program Coordinator Videos-- all videos accessed [here](#)
- Organizational Infrastructure
- Setting up a program
- Recruitment and Retention
- What it means to be a program coordinator

**Technical Assistance Tutorials**

- Organizational Capacity Assessment video
- Learning DPRP Standards video
- Making Required Data Submissions video
- Improving Outcomes using Data Results video

**Resources for Marketing diabetes prevention and DPP**

Resources to Spread the Word about diabetes prevention and your program
- Badges
- Infographics
- Prediabetes Screening Widget
- Testimonial videos

**How to Guide** to put resource material together to work strategically so that potential participants hear and see messages about your program through multiple channels

**Prevent T2 Written and Visual Standards:**

Contains talking points, Elevator speeches to various audiences (employer, media, consumers), taglines, boilerplate Visual elements such as color palette, fonts, photographs, logo

**Making the Business Case Resources**

- Talking points for Employers/Insurers
- Diabetes Prevention Impact Toolkit

**Keys to Success Tip Sheets**

These tip sheets provide lessons learned and insights from others implementing NDPP
- Recruiting Participants
- Increasing Retention
- Collecting and Monitoring Data
- Achieving Participant Goals and CDC Full Recognition

**Resources for recruiting participants:**

Contains racially specific brochures, newspaper ads, posters, post cards, press release, live announcer radio public service announcements, sample articles, social media content, web banners, web content

This resource was developed by the Virginia Center for Diabetes Prevention & Education with an educational grant from VDC.