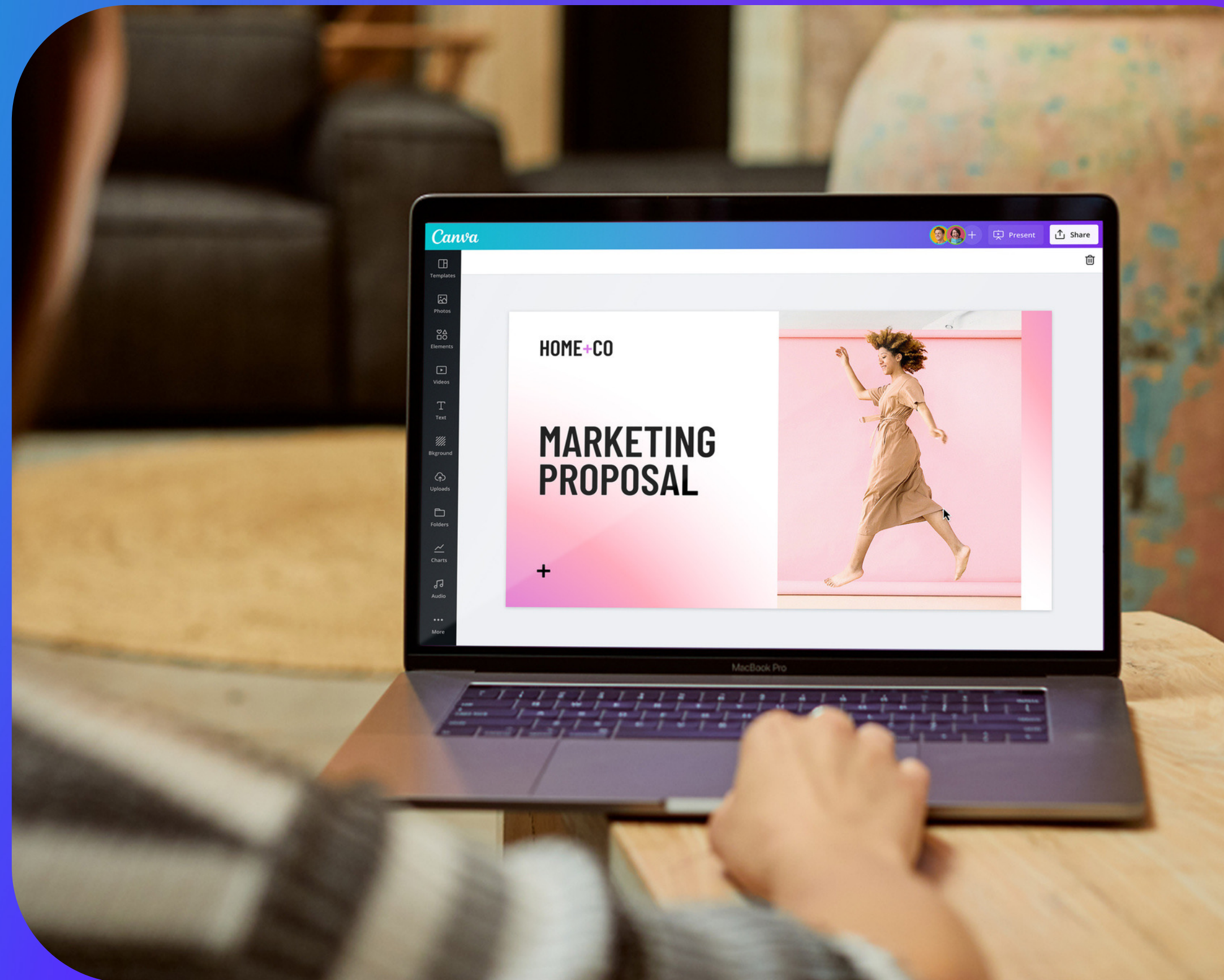


Intro to Canva

Empower your team,
Manage your brand.



It's a visual economy





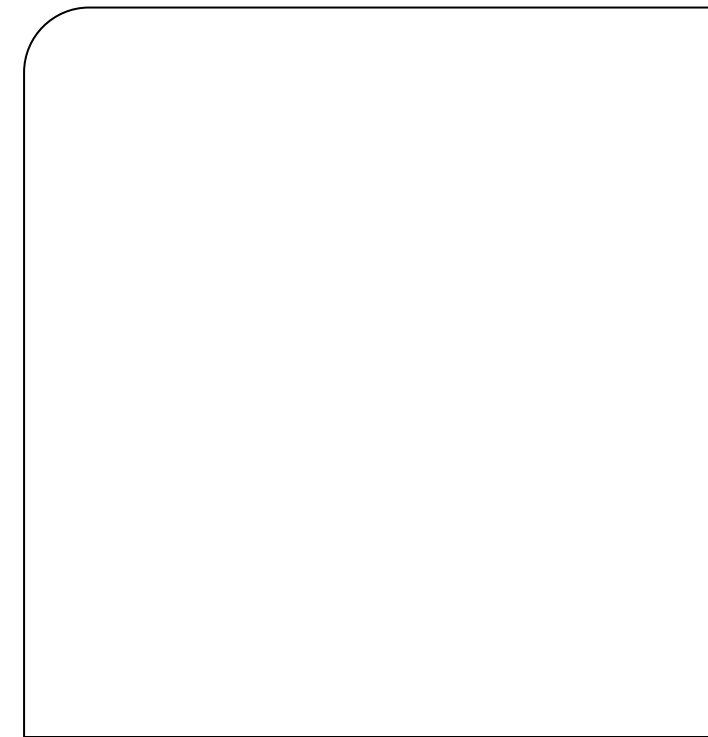
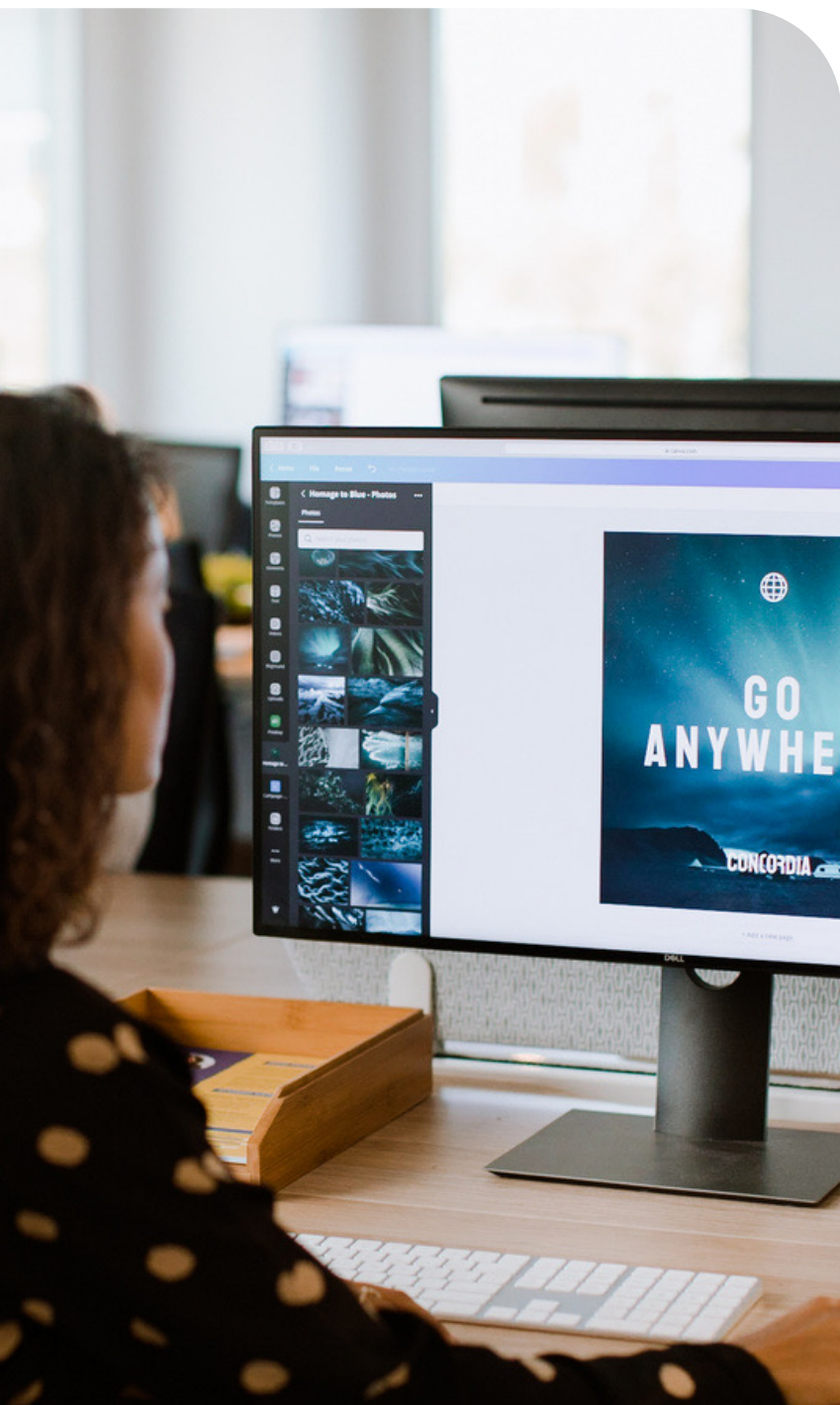
We are visual
creatures

Visual content is 40x more likely
to be shared & remembered.

Source: PWC



Every interaction relies on visual communication



Visual content creation is everybody's job

Teachers

Internal Comms

Marketers

Designers

 Agencies

Event Co-ordinator

Students

Support

Small Business Owner

Product

Directors

Sales

Operations


Social media influencers

Admin

Communications

Non-profit

Executive

 Agencies

Design used to
be complicated
and hard



Design tools were fragmented and only for pros

2

Design Templates

envatoelements

graphicriver FREE VECTOR PATHS NOT PIECES

Vecteezy vector.me

graphicheck

4

Photo Editing



SumoPaint KRITA

AFFINITY PHOTC PIXLR

Seashore.com Instagram

3

Fonts

FontFreak FONT SQUIRREL

Fontasy.dE font space

1

Stock Photos

StockSnap.io px

gettyimages BURST

shutterstock

Unsplash reshot

5

Publishing

Id GIMP xara

Quark AFFINITY DESIGNER

Lucidpress

Swift Publisher

6

Content Management

OneDrive Google Drive

YouTube Monkey box

HIGHTAIL Outlook

Dropbox

7

Printing

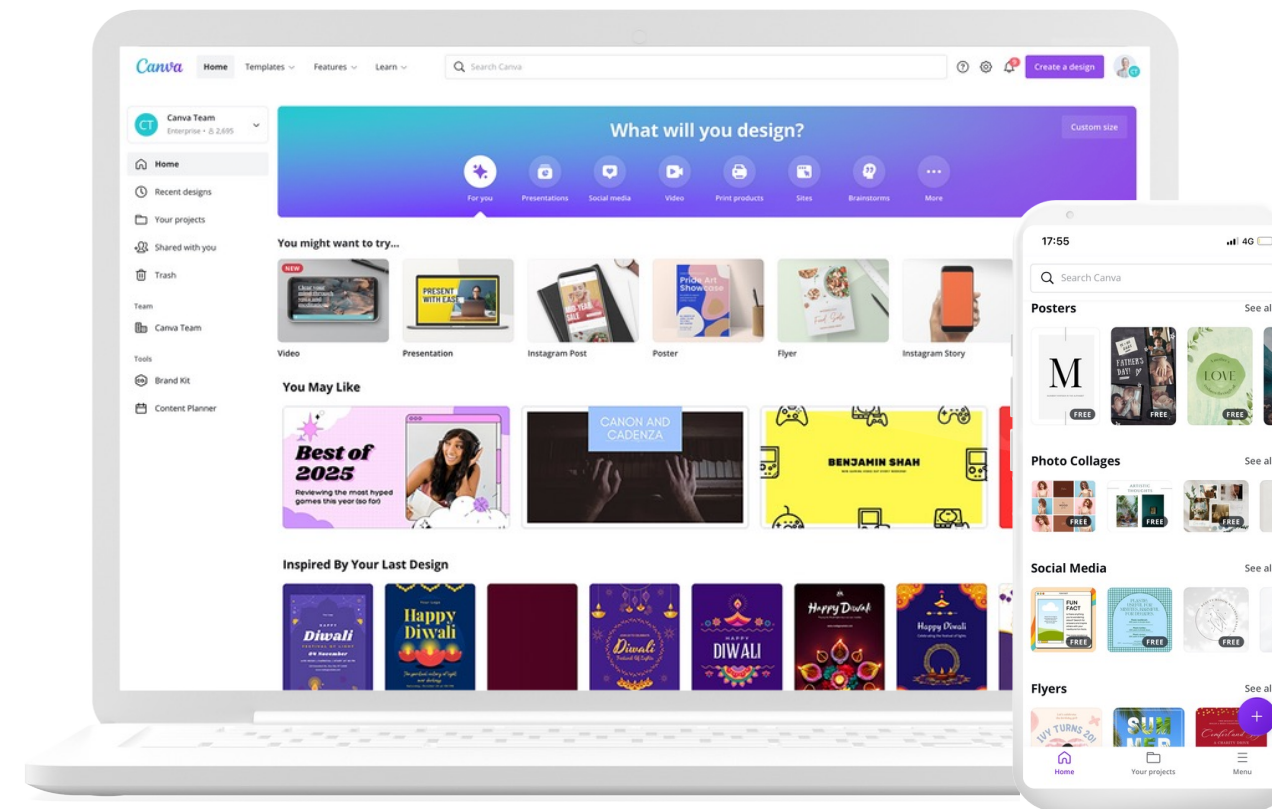
FedEx Office vistaprint

ProDPI mpix

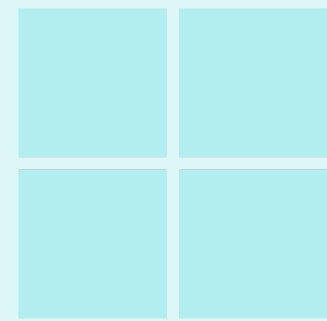
canvasppp bayphoto

SHUTTERFLY

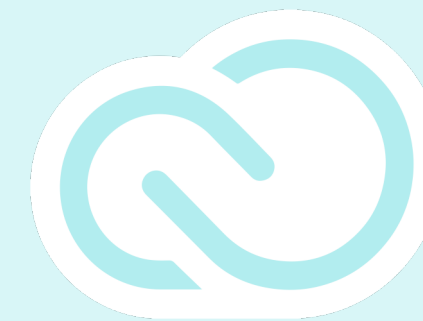
The entire design eco-system on one simple platform



Canva empowers all teams to achieve their goals through visual content creation



Accessible
and non-visual



Visual and
inaccessible

Canva at a glance

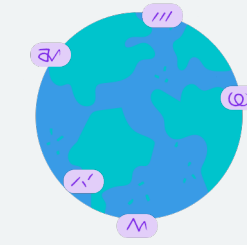
As of March 2021



**Launched
in 2013**



**1,500+
employees**



**Offices in
8 countries**

HQ in
Sydney

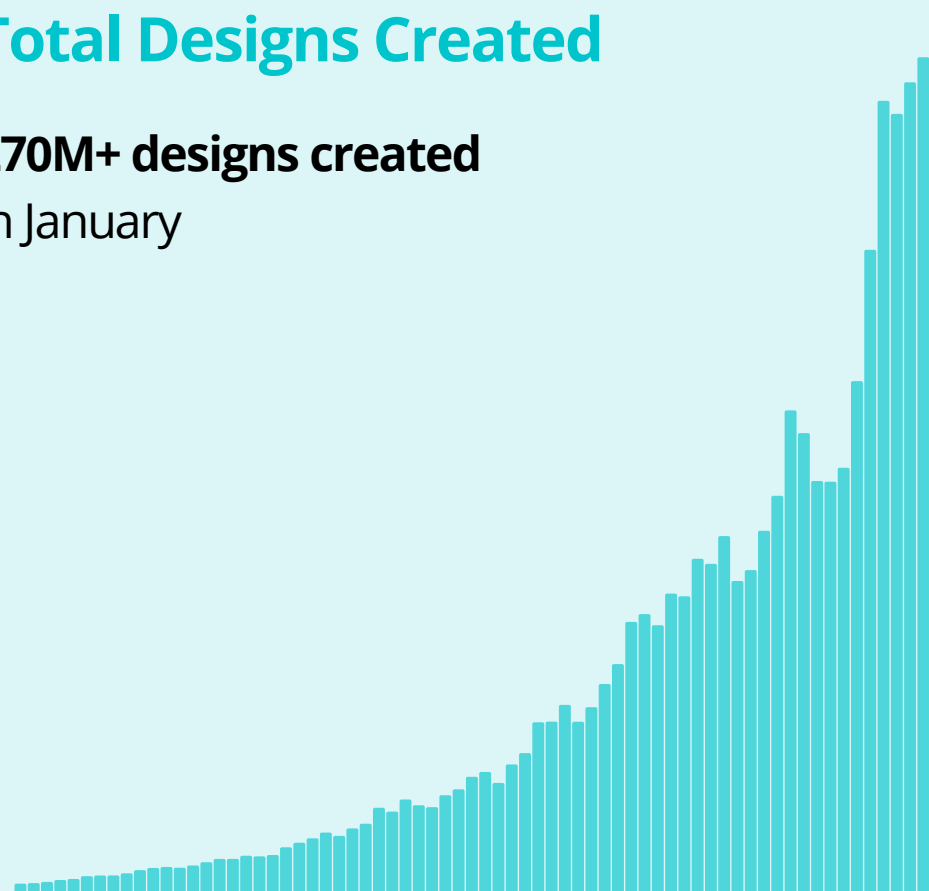
75M+

**Monthly Active
Users**
Across 190 countries
In 100+ languages



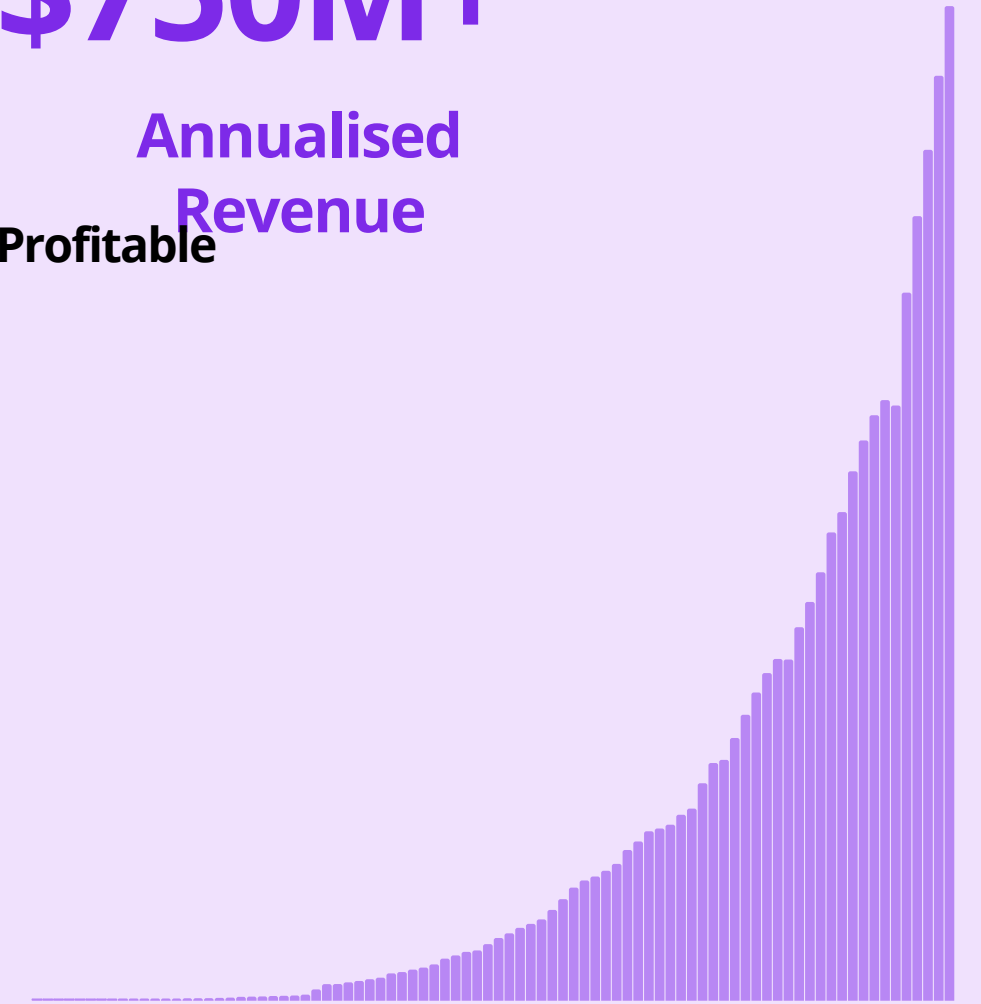
8B+

Total Designs Created
270M+ designs created
in January



\$750M+

**Annualised
Revenue**
Profitable



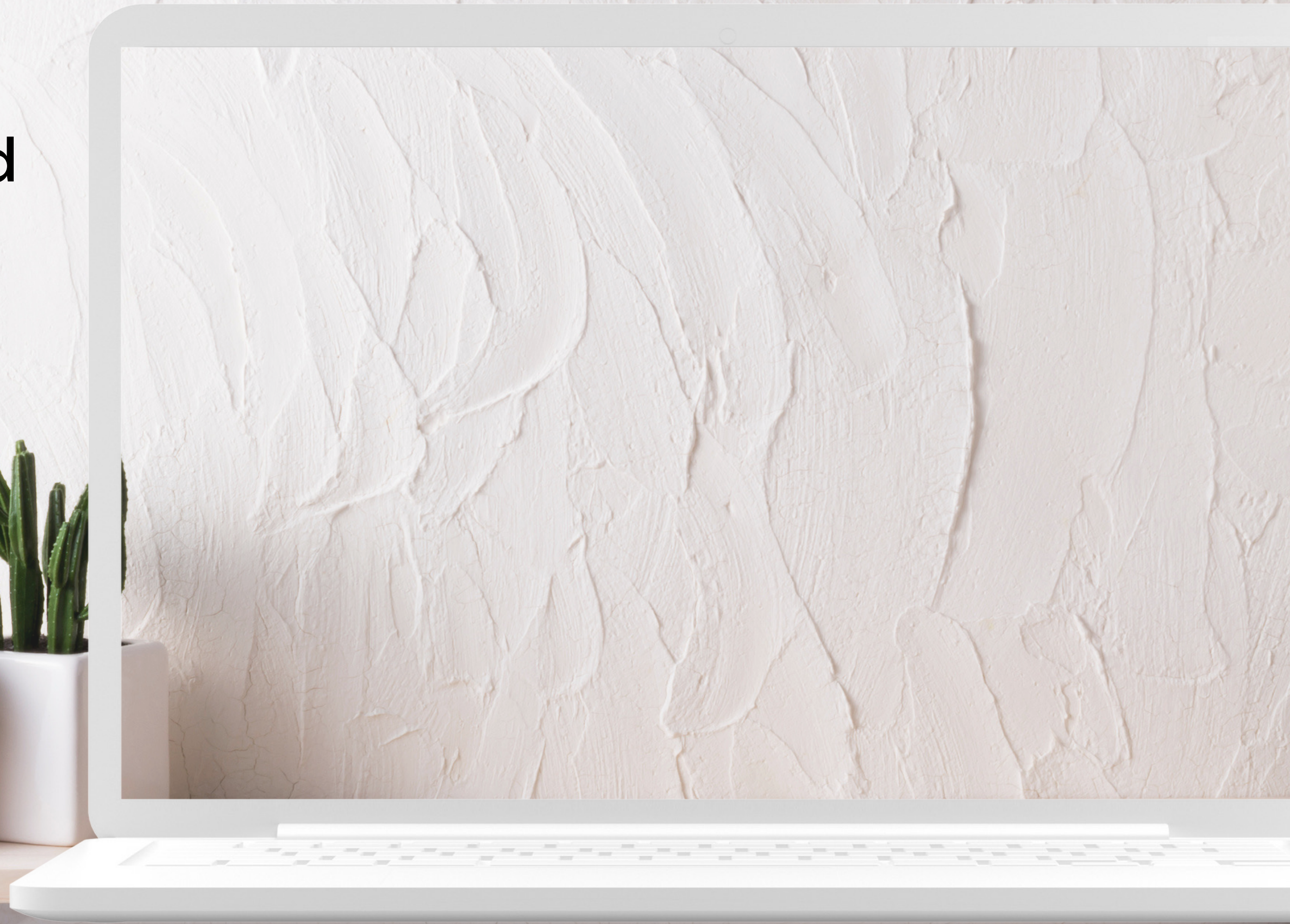
A photograph of a workspace. On the left, a person's hand is typing on a dark laptop. The laptop screen is completely blank and white. To the right of the laptop, on a light-colored desk, sits a clear glass filled with water. Next to the glass is a light blue pen with a gold-colored tip. The background is a solid light blue wall.

**A simple to use
drag-and-drop
platform**

Everything you
need to design



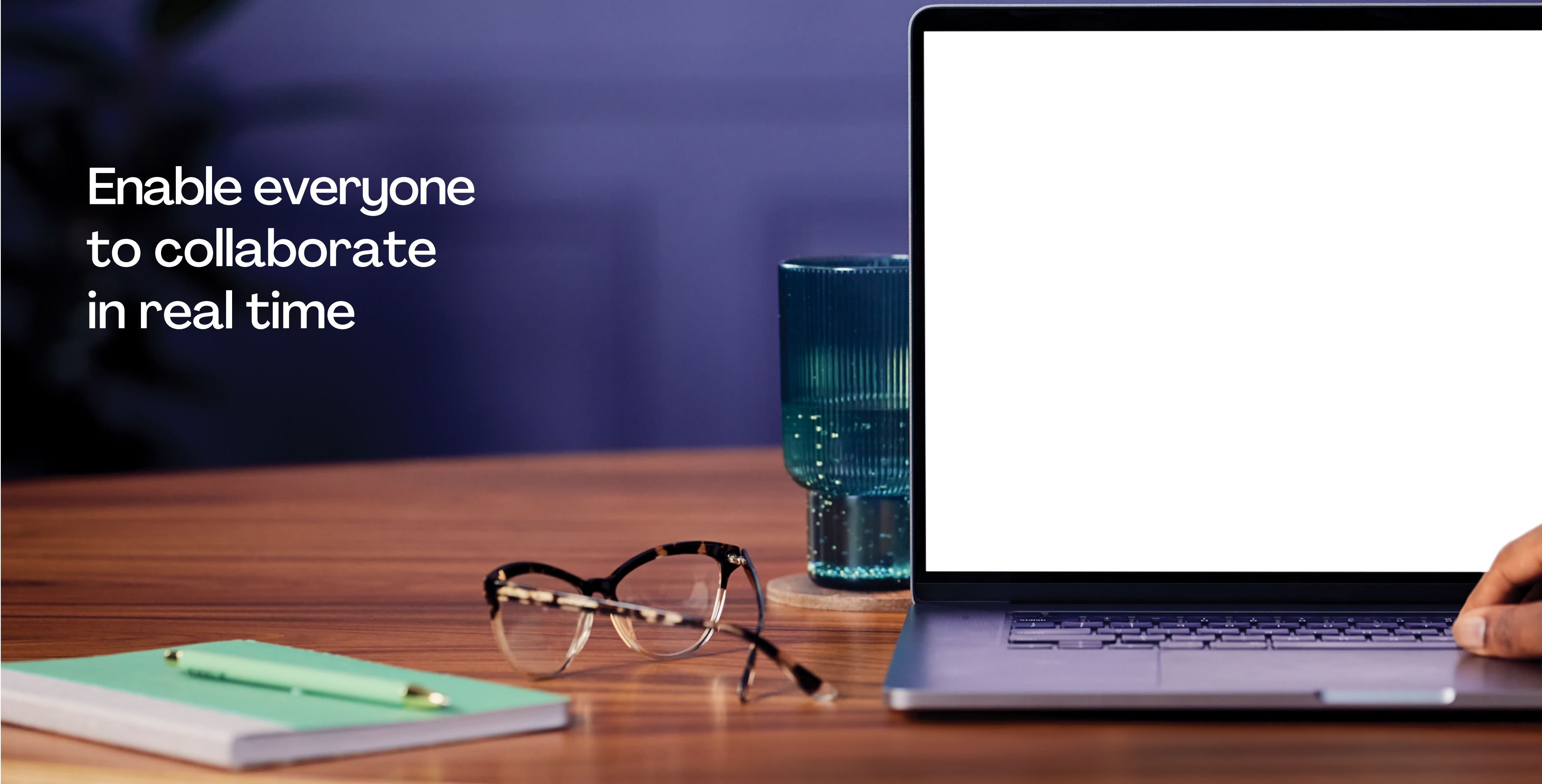
**All the design
assets you need**





**Create compelling
designs in seconds**

Enable everyone
to collaborate
in real time



To design whatever you and your team needs



Presentation
s



Marketing
materials



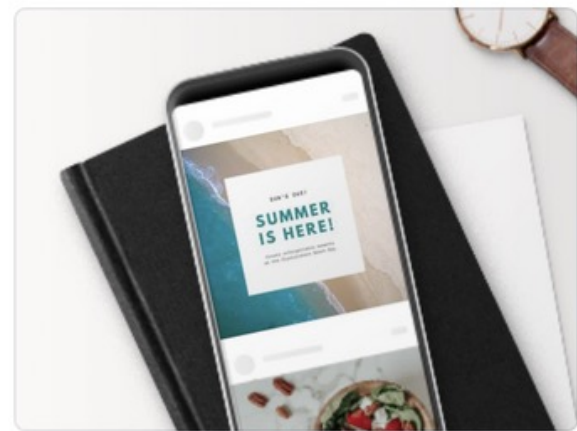
Printed products



Mobile
Presentations



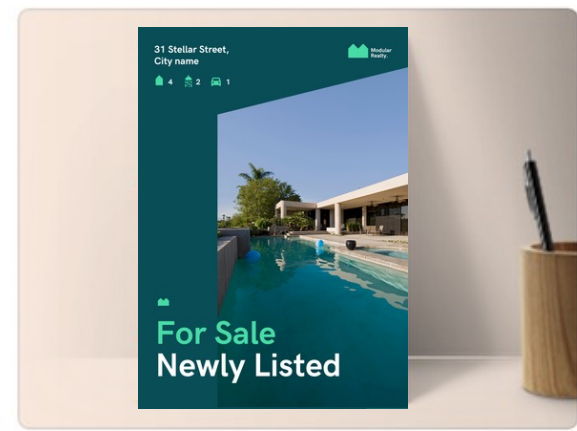
Videos



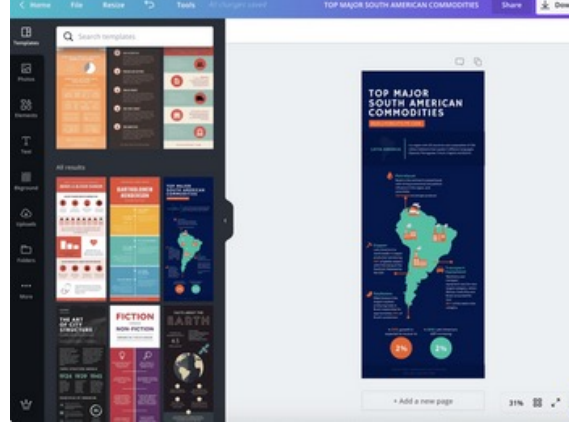
Social
Media



Websites



Documents



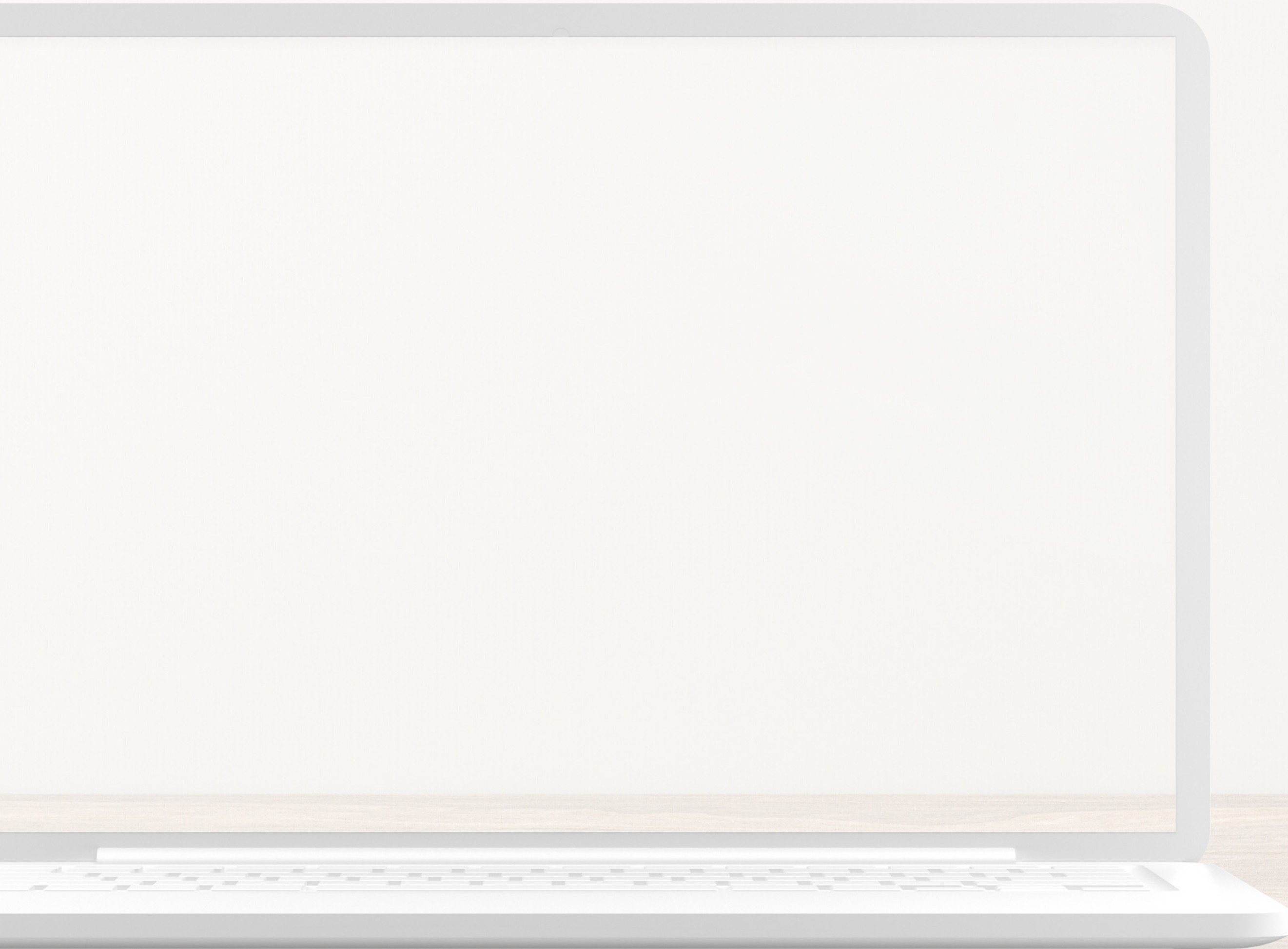
Infographics



Merch

**Integrates seamlessly with
your existing platforms**

**Protect
and grow
your brand**



The **best brands**
in the world
powered by
Canva

McKinsey
& Company



bloomingdales



UC DAVIS
UNIVERSITY OF CALIFORNIA

Baxter



PayPal



LINNEY 

weightwatchers

Brookfield
Properties

R/GA



WARNER MUSIC

INGRAM MICRO

 **LPL Financial**

Let's go.

#VisualEconomy



Thank you!

