



A CDC Recognized Diabetes Prevention Program



[stephanie@habitnu.com](mailto:stephanie@habitnu.com)

Stephanie Watkins, Director of operations  
222, West Merchandise Mart Plaza, Chicago, IL, 60654

# AGENDA

---



# HABITNU DPP: FULLY RECOGNIZED FOR ALL FOUR DELIVERY MODALITIES

## HABITNU CDC RECOGNITION STATUS

FULL



**IN-PERSON**

- Pre-determined class schedule
- 22 sessions in a year
- Group training
- Live coach

FULL



**COMBINATION**

- Pre-determined class schedule,
- Sessions in-person and online
- Group training
- Live coach

FULL



**DISTANCE LEARNING**

- Program delivered through online webinars
- Predetermined class schedule, Live coach
- Group training

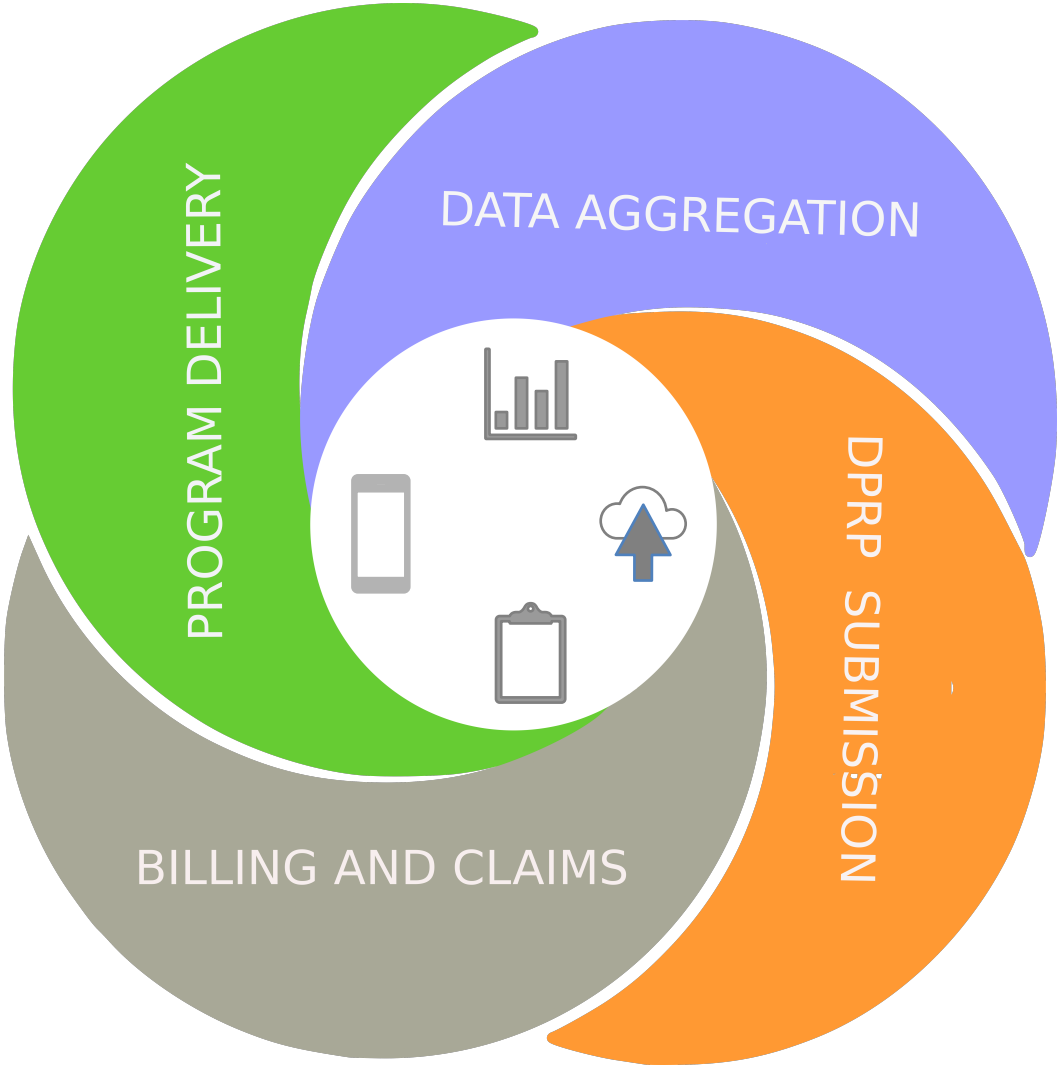
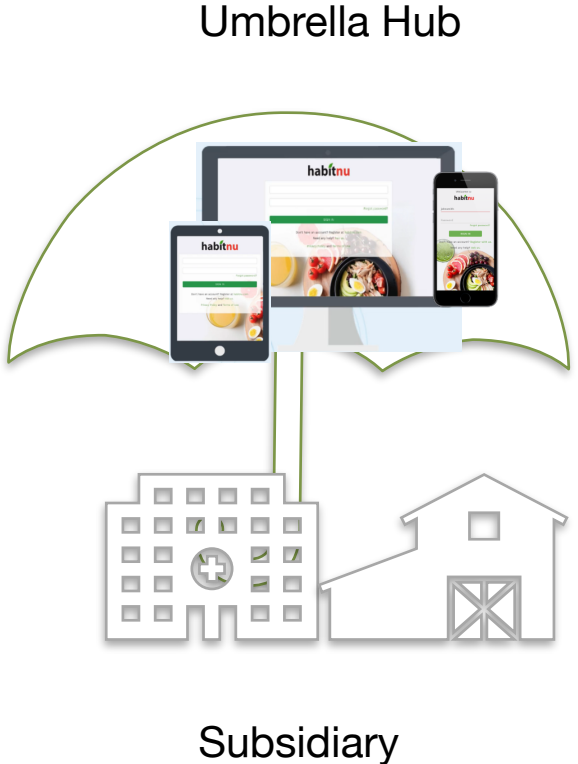
FULL



**ONLINE**

- Program delivered online
- Webinars recorded for viewing
- Flexible delivery of curriculum
- Can be group or one-one
- AI Coach or a live coach

# DPP UMBRELLA MODEL: PARTNERING FOR SUCCESS



# COMBINING WINNING PROCESSES WITH ADVANCED TECHNOLOGY TOOLS



## HABITNU UMBRELLA SERVICES

- Utilize HabitNu's full recognition to deliver MDPP immediately
- Get reimbursed by Medicare, Medicaid and commercial plans
- DTTAC-certified Master trainers to train your workforce and maintain program fidelity
- Assist with DPRP data collection, aggregation and submission
- Trained HabitNu coaches to assist with your CDC recognition and CMS credentialing needs



## HABITNU PLATFORM ACCESS

- HabitNu Platform and tools
- Onboarding Portal for recruiting
- Participant engagement App
- Coach portal for monitoring participant progress
- Full-service billing module to multiple payer sources
- Secure discussion Forum
- Reports and data analytics to maximize Engagement
- Weight scales and activity tracker wireless integration

# MO DHSS UMBRELLA HUB NETWORK

## PAYER SOURCES

MEDICARE

MEDICAID

COMMERICAL

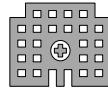
EMPLOYERS

## MO DHSS NETWORK



Umbrella HUB

License Platform



HabitNu Supports the Network

## HABITNU SOLUTIONS

DPP

DSME

BPSM

HEART

## REFERRAL SOURCES

Missouri  
Primary Care

Health  
Systems

Social Service  
Organizations

Employers

# UMBRELLA EXPERIENCE: MO DEPARTMENT OF HEALTH



Full/Preliminary Recognition



Pending Recognition



MODHSS DPP Umbrella Hub



Pathway to full recognition to subsidiaries



Participant Recruitment



Support and Training



DPP delivery Platform



Data, DPRP Reports



mDPP Claim submissions

Aggregated data



STATE DEPT OF HEALTH

# UMBRELLA EXPERIENCE: CASE STUDY

## ELIGIBILITY QUIZ



**Fighting diabetes together.**

**DIABETES PREVENTION AND MANAGEMENT**

With education and lifestyle changes, diabetes can be prevented or delayed, and some of its more serious complications avoided. CHI – leading the effort to reduce diabetes in Monterey County – offers personalized programs to help adults and children understand the disease, learn about prevention and treatments, set goals, and receive support to live a healthy life.

More than half the county population has diabetes or prediabetes. Working with local partners, CHI is focused on prevention and management, hoping to improve the overall health of the community.

To enroll in a diabetes prevention or management program, please call us at (831) 644-7450.

Are you at risk?

## HABITNU APP



## COACH CONSOLE

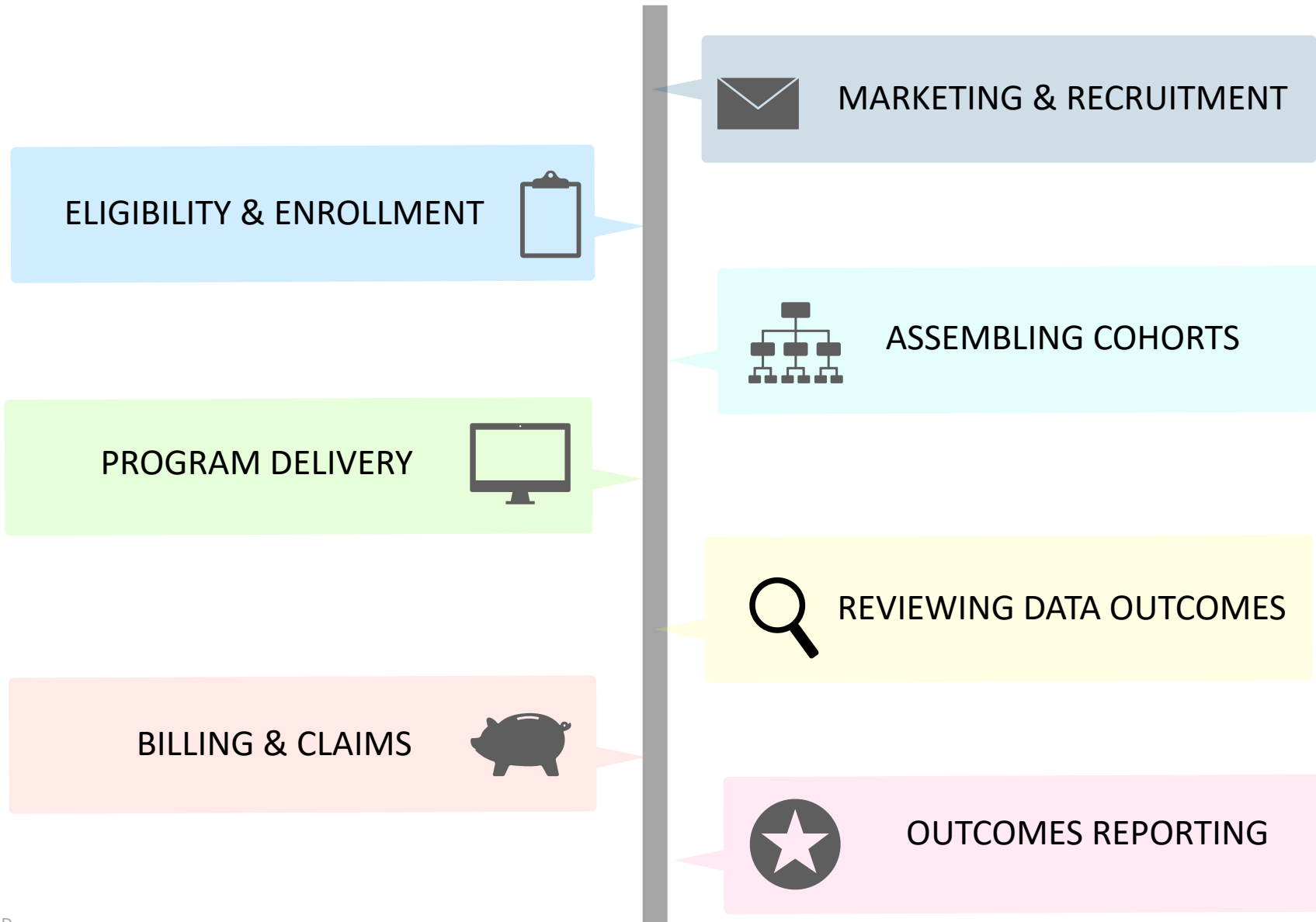




- Immediately elevated from pending recognition to full recognition
- Approval to provide MDPP classes for claims reimbursement
- Access to HabitNu coaching platform
- Participant access to the HabitNu's HIPAA compliant digital tools
- Secure meeting platform allowed to hold previously scheduled classes during the COVID-19 PHE
- Access to a network of payers
- Recruitment & marketing resources
- Implementing best practices

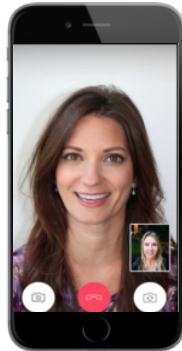


# HABITNU PLATFORM SUPPORTS EVERY ASPECT OF THE UMBRELLA MODEL

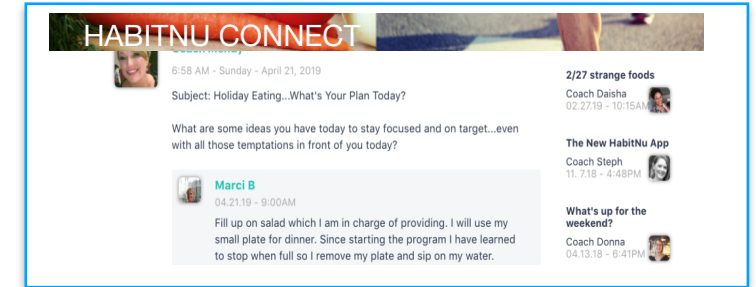


# TECHNOLOGY: Personalized goals, smart nudges and health coaching

**Virtual class room**  
Coach-driven group and one/one Webinars with dial-in option



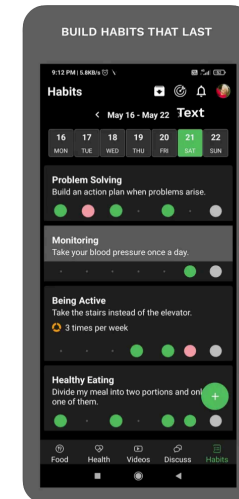
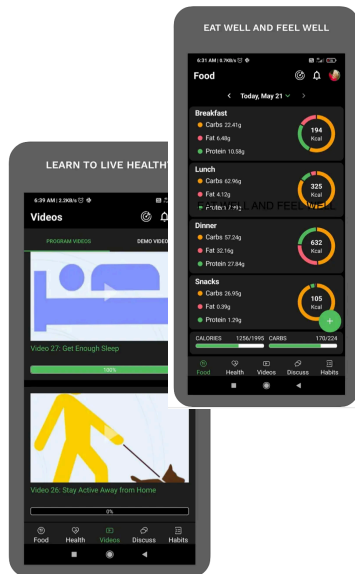
**ACCESS FROM ANY DEVICE**



**SECURE COMMUNITY FOR ENGAGEMENT**

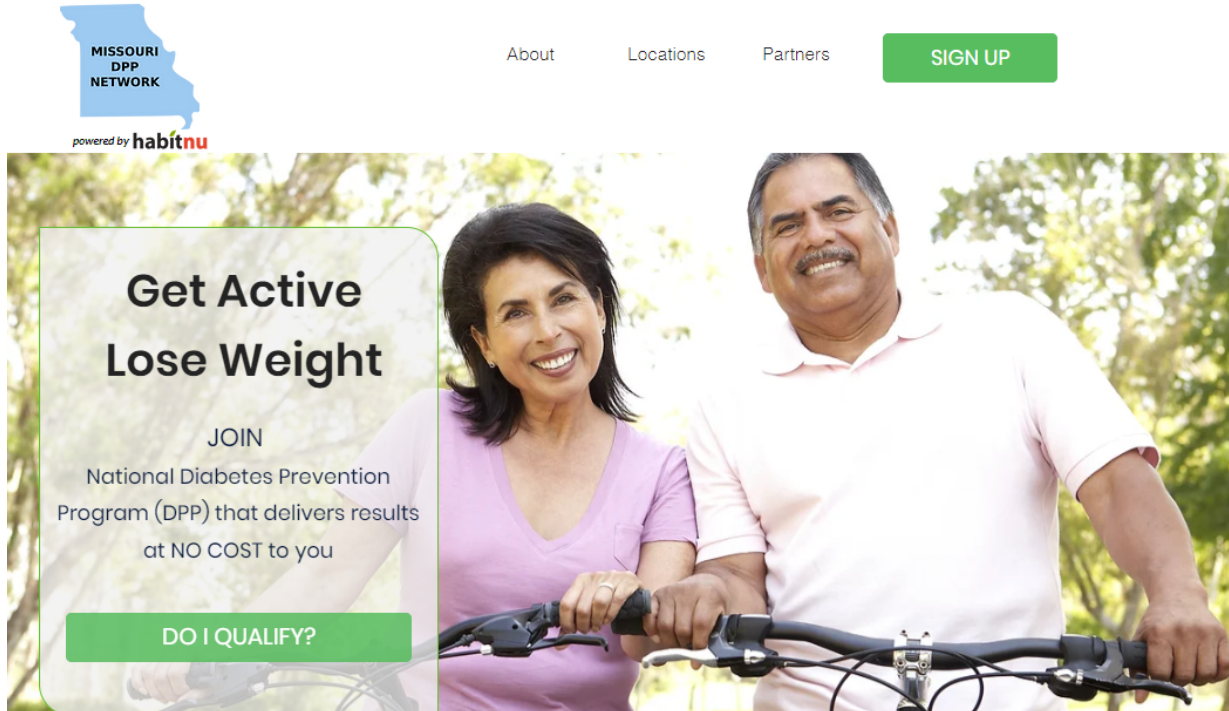
**Education**  
through short 5 min. videos released weekly

**Food diary**  
Over 600,000 entries, culturally diverse food choices



**Habits Tracker**  
To build healthy habits based on the principle of habit shaping

# RECRUITMENT: SINGLE ENROLLMENT SITE FOR MULTIPLE ORGANIZATIONS



Online risk assessment portal used to enroll participants across the state



Hubs review and match participants to subsidiaries for program delivery



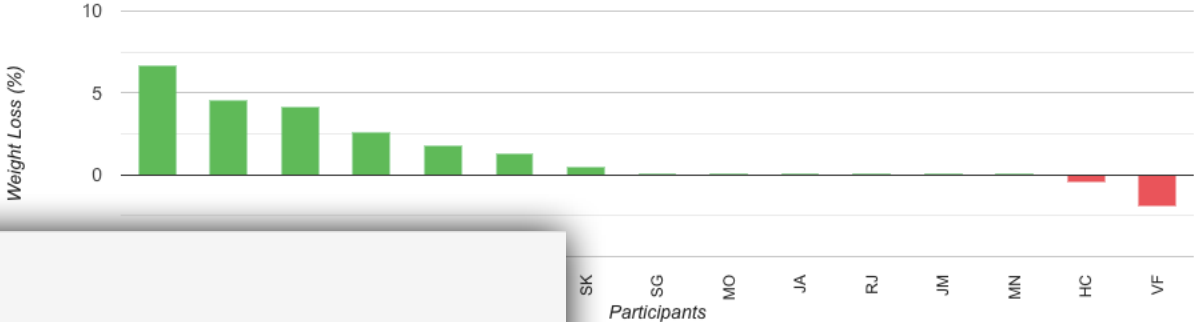
Billing and data aggregations housed in one system for all delivery partners

# PROGRAM DELIVERY, OUTCOMES: IN REAL TIME FOR HUBS & SUBSIDIARIES

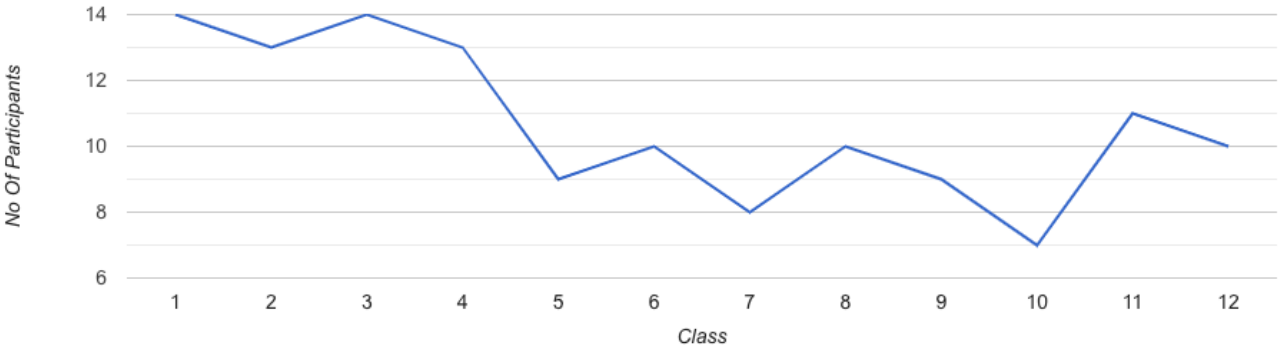
- REAL TIME DATA OUTCOMES
- CLAIMS FILING
- DPRP OUTCOMES MONITORING & REPORTING

REGISTERED PARTICIPANTS 24	ACTIVE PARTICIPANTS 15	CURRENT WEIGHT LOSS 1.27%	MALE/FEMALE 5 / 19	DROPPED OUT 9	TOTAL NO. OF CLASSES 13
-------------------------------	---------------------------	------------------------------	-----------------------	------------------	----------------------------

Weight Loss By Participants  
WEIGHT LOSS TO DATE



Session Attendance  
SESSION ATTENDED



# FILING CLAIMS AND RECEIVING REIMBURSEMENTS

Milestone Coach Name: Thripthi Coach

	Name	Program Start Date	SW(lbs) WL(%)	CORE SESSIONS MIN 16 CLASSES			CORE MAINTAINANCE SESSIONS MIN 6 CLASSES				WEIGHT LOSS MIN 5%      MIN 9%		ONGOING MAINTAINANCE SESSIONS MIN 12 CLASSES			
				MON 0 - 6	MON 7 - 9	MON 10 - 12	MON 0 - 12	MON 0-24	MON 13-15	MON 16-18	MON 19 - 21	MON 22 - 24				
				M1 (1)	M2 (4)	M3 (9)	M4 (2)	M5 (2,5%)	M6 (2)	M7 (2,5%)	M8 (5%)	M9 (9%)	M10 (2, 5%)	M11 (2, 5%)	M12 (2, 5%)	M13 (2, 5%)
	Test User thripthi+billing2@habitnu.com	12/12/2018	200 3.00%	3 Accepted	4 Rejected	0	0									
	Thripthi Billing1 User thripthi+billing1@habitnu.com	12/12/2018	200 12.50%	3 Accepted	8 Accepted	9 Accepted	0									
	HabitNuTest User thripthi+walmart1@example.com	12/12/2018	200 -0.00%	1 Accepted	0	0	0									

8  
ALL

0  
DRAFT

1  
REJECTED

0  
PROCESSED

7  
ACCEPTED

<input type="checkbox"/>	Patient Name	Achieved On	Milestone	Billed	Amount Received	Due	Payer	Status	Actions
<input type="checkbox"/>	Thripthi Billing1, User	12/17/2020	M1	\$25	\$0	\$25	IL Medicare Part B	ACCEPTED	
<input type="checkbox"/>	Thripthi Billing1, User	12/17/2020	M2	\$50	\$0	\$50	IL Medicare Part B	ACCEPTED	
<input type="checkbox"/>	Thripthi Billing1, User	12/17/2020	M8	\$160	\$0	\$160	IL Medicare Part B	ACCEPTED	
<input type="checkbox"/>	Thripthi Billing1, User	12/17/2020	M9	\$25	\$0	\$25	IL Medicare Part B	ACCEPTED	
<input type="checkbox"/>	Thripthi Billing1, User	12/17/2020	M3	\$90	\$0	\$90	IL Medicare Part B	ACCEPTED	
<input type="checkbox"/>	Test , Test	12/18/2020	M1	\$25	\$0	\$25	IL Medicare Part B	ACCEPTED	
<input type="checkbox"/>	Test , User	01/08/2021	M2	\$52	\$0	\$52	IL Medicare Part B	REJECTED	<span>Submit</span> <span>Get status</span>
<input type="checkbox"/>	HabitNuTest, User	03/05/2021	M1	\$26	\$0	\$26	IL Medicare Part B	ACCEPTED	

# DPRP MONITORING & REPORTING



CDC Milestone					Export CDC Data													
					MON 0 - 6									MON 7 - 12				
Name	Months Attended	Weight Recorded%	PA Recorded%	WL%	C1	C2	C3	C4	C5	C6	C7	C8	C9	Total Session	CM1	CM2	CM3	Total Session
Test User	1	100.0%	0.0%	3.0%	█	█	█	█						4				
Thripathi Billing1 User	2	100.0%	0.0%	12.5%	█	█	█	█	█	█	█	█	█	9				
HabitNuTest User	0	100.0%	100.0%	0.0%	█									1				

Confidential



**JOIN US AND MAKE AN IMPACT**



[conrad@habitnu.com](mailto:conrad@habitnu.com)

222 West Merchandise Mart Plaza, Chicago, IL, 60654